

LABEL SPECIFICATIONS

Energy Drink can 250 ml | EN

ca. 172 × 120 mm

1 wraparound label



250 ml design examples

Thundertaste energy / JHP isotonic drink

Artwork requirements at a glance

Use page 2 with deposit marking or page 3 without deposit marking, as required for your order. The magenta line indicates the die-cut shape and must not appear in the printed artwork.

TECHNICAL FILE

- Size: approx. 172 × 120 mm finished label. Template page: 177 × 125 mm. Preserve the original die-cut shape and position.
- File: high-resolution PDF, preferably PDF/X-4; one page per design at 100%. No crop or registration marks.
- Colour & images: CMYK; at least 300 dpi at final size. Spot colours only by prior agreement.
- Text: convert all text to outlines before submitting the final artwork.

LAYOUT & POSITIONING

- Bleed: extend backgrounds to the page edge (approx. 2.5 mm). Follow the exact magenta die-cut line.
- Safe margin: keep your critical text and logos at least 2 mm inside the die-cut line.
- Fixed information: preserve product text, 250 ml and symbols. Keep any approved barcode or deposit logo intact and unobstructed.
- Die-cut line: keep separate and non-printing.

PRE-SUBMISSION CHECKLIST

- | | |
|---|---|
| ☐ Correct version: page 2 with / page 3 without deposit. | ☐ Barcode and logos intact; barcode quiet zone clear. |
| ☐ Original size; bleed to page edge; safe margin clear. | ☐ Fixed product information and company details checked. |
| ☐ CMYK, at least 300 dpi and all text converted to outlines. | ☐ Die-cut line does not print; no crop marks added. |



Content approval

The artwork supplier remains responsible for spelling, logos, claims, trademark rights and mandatory product information. Check the final print proof before production.



e 250ml



Energy drink with caffeine and taurine.

Not suitable for children, diabetics; pregnant women and people who are sensitive to caffeine. Contains high levels of caffeine.
Nutritional value per 100 ml: 184.8 kJ / 44 kcal, Protein <0.1 g, Carbohydrate 9.9 g, Vitamin B3 8 mg, Vitamin B5 2 mg, Vitamin B6 2 mg, Vitamin B12 0.002 g.

Ingredients: water, sugar, dextrose, carbon dioxide, aromas, citric acid E-330 and E-331, glyceronic lactone, nosit, calcium, taurine (0.38 g/100 ml), dyes E-150 and E-101, caffeine 31 mg/100 ml, Vitamin B3, Vitamin B5, Vitamin B6, Vitamin B12.

Best before: see bottom. Produced by: Water Concepts Europe B.V., www.waterconcepts.eu.





Energy drink with caffeine and taurine.

Not suitable for children, diabetics, pregnant women and people who are sensitive to caffeine. Contains high levels of caffeine.
Nutritional value per 100 ml: 184.8 kJ / 44 kcal, Protein <0.1 g, Carbohydrate 9.9 g, Vitamin B3 8 mg, Vitamin B5 2 mg, Vitamin B6 2 mg, Vitamin B12 0.002 g.

Ingredients: water, sugar, dextrose, carbon dioxide, aromas, citric acid E-330 and E-331, glycolic acid, nosit, calcium, taurine (0.38 g/100 ml), dyes E-150 and E-101, caffeine 31 mg/100 ml, Vitamin B3, Vitamin B5, Vitamin B6, Vitamin B12.

Best before: see bottom. Produced by: Water Concepts Europe B.V. - www.waterconcepts.eu.