

## ARTWORK SPECIFICATION

# Label Tetra Top Midi 330 ml

95 × 40 mm portrait | 1 side standard | 2nd side optional



1st label - standard

2nd label - optional

## Artwork at a glance

Use the blank template on page 2 as your basis. The magenta line indicates the cutting shape and must not be printed.

### TECHNICAL FILE

- Format: 95 × 40 mm net. Page size 98 × 43 mm, including 1.5 mm bleed on all sides.
- File: PDF, preferably PDF/X-4; one page per label design and no crop or registration marks.
- Colour & images: CMYK and at least 300 dpi at final size. PMS colours only by prior agreement.
- Text: All text must be converted to outlines.

### ARTWORK & PLACEMENT

- Bleed: Backgrounds must extend 1.5 mm beyond the magenta cut line, up to the page edge.
- Safe area: Keep critical text and logos at least 2 mm inside the cut line.
- Cut line: A guide indicating the final label shape; it must not be printed.
- Two sides: Notify us in advance. Supply Side-A and Side-B separately; if identical, state this explicitly.

## CHECK BEFORE SENDING

- ✓ The artwork uses the template on page 2.
- ✓ Backgrounds have 1.5 mm bleed on all sides.
- ✓ Text and logos are inside the safe area.
- ✓ The PDF is CMYK and images are at least 300 dpi.
- ✓ All text has been converted to outlines.
- ✓ File name, side and version are clearly stated.



**Content check**  
The supplying party remains responsible for spelling, language versions, logos, claims, trademark rights and legally required product information in the label artwork.

the 1990s, the number of people with a mental health problem in the UK has increased by 50% (Mental Health Foundation, 2000). The prevalence of mental health problems in the UK is estimated to be 10% (Mental Health Foundation, 2000).

There is a growing awareness of the need to address the needs of people with mental health problems in the workplace. The Mental Health Foundation (2000) has estimated that the cost of mental health problems to the UK economy is £10 billion per year. The cost of mental health problems to the UK economy is estimated to be £10 billion per year. The cost of mental health problems to the UK economy is estimated to be £10 billion per year.

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